



SRH University (Leipzig)

International Business Administration - Focus on Automotive Technology and Management (International Experience Track) | English

Study details

Course type: Bachelor's degree

Degree: BA in International Business Administration - Focus on Automotive Technology and Management

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 9 000 EUR

Reg. fee : 1 000 EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct/Apr

Requirements

High school / secondary education

**Entry
qualification**

**The entry qualification documents are accepted in the following languages:
English / German.**

Upload your electronic copies during the application process

English

Please find our English language requirements here:

- Duolingo Certificate 110 points
- TOEFL 87 ibt (direct entry)
- TOEFL 79 – 86 ibt (with additional agreement)
- TOEIC 785 (Listening/Reading 785, Speaking 160, Writing 150)
- IELTS (academic) 6.5 average – please see Language Centre guidelines if results differ
- CAE (grade A, B, or C)
- CPE (grade A, B or C)
- Pearson English Test Academic (PTE-A) 59 points
- Linguaskill: 176 – 184 (CES) – all four skills required

Language requirements

- General higher education entrance qualification (Abitur) or university of applied sciences entrance qualification (Fachhochschulreife). If you have not graduated yet, we also accept your last interim certificate.
- **Please note that applicants with foreign degrees might be eligible for direct entry. This means that applicants who meet the requirements DON'T need to do a foundation year before starting their Bachelor's.**
- Proof of English language proficiency
- Curriculum vitae
- Copy of your passport/ID

Other requirements

Accommodation Additional information

Overview

The B.A. Automotive Technology and Management combines technical knowledge and management skills specifically tailored to the automotive industry.

In the area of ??technology, students learn the importance of cooperation between automobile manufacturers and suppliers for cost control, quality and delivery reliability.

You will also gain insights into future vehicle technologies. The management part deals with megatrends such as energy, environment and safety and how these influence the manufacturers' sales structures.

The course prepares you for the challenges in the automotive industry and opens up ways to actively shape the future of mobility.

Career opportunities

Choose from the following career paths:

- Supply Chain Manager
- Project Manager
- Positions in Product development
- Production development
- Sales
- Marketing