



## Arizona State University (Polytechnic Campus)

### Business (Food Industry Management), BA

#### Study details

**Course type:** Bachelor's degree

**Degree:** Business (Food Industry Management), BA BABUSFIMBA

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 35 430 USD

**Reg. fee :** 85 USD

**Scholarship :**

**Insurance :** 2 765 USD

#### Intake/s

Jan/May/Aug

#### Requirements

##### Academic requirements

First-year students must:

- Have a 3.00 grade point average (GPA) (a "B" or better where "A"=4.00) from a secondary school. Some ASU programs may have higher admission or English proficiency requirements and may consider a minimum ACT or SAT score.
- Must have three years of high school coursework. (If you are currently in high school, ASU needs to see 9–11 grade coursework. If you have completed high school, ASU needs to see 10–12 grade coursework.)
- Must have and present a completed high school diploma or certificate.

##### Conditional admission

ASU may offer conditional undergraduate admission to international applicants to an on-campus program who meet the academic (aptitude) requirements but who are not proficient in English. This offer of conditional admission will give you time to improve your English proficiency before you start classes at ASU. Your conditional admission offer is good for up to three semesters, during which time you must meet one of these requirements to begin your ASU experience.

##### Competency requirements

International students who completed high school outside the U.S. are required to meet the following competency requirements:

- Math: four years (algebra I, geometry, algebra II and one course requiring algebra II as a prerequisite).

- Laboratory science: three years total (one year each from any of the following areas are accepted: biology, chemistry, earth science, integrated sciences and physics).

**Provide evidence of English language proficiency (TOEFL 61)**

### **Additional requirements:**

First-year admission requirements for this program are the same as the university's first-year admission requirements.

Readmission requirements: Students must have a transfer GPA of 3.00 (if applicable; scale is 4.00 = "A") and a cumulative ASU GPA of 3.00 (scale is 4.00 = "A").

### **Accommodation**

Provided by partner agencies

### **Speciality**

### **Transfer admission requirements:**

Transfer applicants must have a GPA of 3.00 (scale is 4.00 = "A") for all transfer work and meet university transfer admission requirements. Transfer students should select an additional major, which must be outside the W. P. Carey School of Business, when applying for admission.

Students who are admissible to the university but do not meet admission requirements for this program and did not select a second major or are not admissible to their second major choice will be placed in the BA program in applied business and technology solutions in W. P. Carey School of Business, which is offered via ASU Online as well as at the Polytechnic and West Valley campus locations.

Available online

### **Additional information**

#### **Program description**

The BA program in business with a concentration in food industry management provides students with the knowledge and skills needed for leadership roles in the global food industry.

The program has been developed in close coordination with partners in the food industry and provides the full business core plus 21 credit hours of food industry coursework.

#### **Concurrent program options**

Students pursuing concurrent degrees (also known as a "double major") earn two distinct degrees and receive two diplomas. Working with their academic advisors, students can create their own concurrent degree combination. Some combinations are not possible due to high levels of overlap in

curriculum.

## Accelerated program options

This program allows students to obtain both a bachelor's and master's degree in as little as five years. It is offered as an accelerated bachelor's plus master's degree with:

- Global Management (Creative Industries and Design Thinking), MGM
- Global Management (Data Science), MGM
- Global Management (Digital Audience Strategy), MGM
- Global Management (Global Affairs), MGM
- Global Management (Global Business), MGM
- Global Management (Global Development and Innovation), MGM
- Global Management (Global Digital Transformation), MGM
- Global Management (Global Entrepreneurship), MGM
- Global Management (Global Health Care Delivery), MGM
- Global Management (Global Legal Studies), MGM
- Global Management (Nonprofit Leadership and Management), MGM
- Global Management (Public Administration), MGM
- Global Management (Public Policy), MGM
- Global Management (Sustainability Solutions), MGM
- Global Management (Sustainable Tourism), MGM
- Global Management, MGM

Acceptance to the graduate program requires a separate application. Students typically receive approval to pursue the accelerated master's during the junior year of their bachelor's degree program.

## Global opportunities

### Global experience

As globalization and growing populations continue to impact the way the world lives and works, international experiences have become vital to success in food industry management. Through international study and internships, students can gain valuable skills employers are looking for: communication and interpersonal skills, flexibility, motivation and a contemporary perspective on business applications worldwide. Understanding global trends as consumer tastes and needs change will help students be more prepared and competitive leaders in a variety of food industry firms and organizations. Participation in a Global Education program contributes to this by allowing students to improve their interpersonal and language skills while broadening their understandings of international business practices.

## Career opportunities

This concentration in food industry management prepares students for business careers in the food industry, which is defined as the group of firms and organizations involved with manufacturing, marketing and distributing food beyond the farm to retail stores, restaurants and to institutions such as schools and hospitals. The industry is becoming increasingly competitive, sophisticated and global, and it shows a growing demand for professional management as one in six people are employed in the food industry nationwide, with 100,000 in Arizona.