



## Schiller International University (Heidelberg)

### Bachelor of Science in Business Analytics

#### Study details

**Course type:** Bachelor's degree

**Degree:** BS - Business Analytics

**Study mode:** Full time

**Duration:** 48 Month

#### Cost of study

**Cost :** 15 400 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

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#### Requirements

- You must hold an Official High School transcript indicating your date of graduation, or official GED transcript.
- You can also provide proof of completion of secondary education if you have studied outside of the United States or the American educational system. Examples may include the Abitur, Selectividad, Baccalauréat, International Baccalaureate (IB) "O" and "A"- level exam results.
- You must send the enrollment agreement signed.
- Proof of your English proficiency is required:
  - TOEFL IBT (Test of English as a Foreign Language): minimum score of 80.
  - TOEIC (Test of English for International Communication) minimum score of 650.
  - IELTS (International English Language Testing System) minimum score of 6.0.
  - CAMBRIDGE FCE (First Certificate in English) grade of "B" (B2 level) or higher -Cambridge Advanced (CAE) or Proficiency (CPE) preferred.
  - Duolingo English Exam: score of at least 95 for all programs.
  - Pearson English Test (PTE): obtain a GSE score of 59 or higher.
  - If you have successfully graduated from the Tampa Language Center with a Level 6 program, you are eligible for admission.
  - Verification proof may be waived if you are a student who has graduated from a secondary school where English is the language of instruction or the country's official language.

#### If you need a student VISA

- You must submit a completed application online and non-refundable application fee. You can do it here.

- You must show the official documentation that proves you have completed the equivalent of an American high school diploma and are prepared to do college level work in English.
- We strongly recommend you apply for admission at least four months before the beginning of the term in which you plan to enroll.
- Prior to enrollment you need to:
  - Show proof of successful completion of secondary education
  - Show proof of financial support
  - Advance deposit of tuition and fees

## Accommodation

Housing - € 770

Food - € 270

Transportation - € 35-82

Telephone - € 40

Miscellaneous Personal Expenses - € 220

Books, Course Materials, Supplies, & Equipment -€ 35

TOTAL - € 1,417

## Additional information

### Degree Overview

The Bachelor of Science in Business Analytics program prepares you to become a data-driven strategic leader. The business analytics course curriculum blends essential analytical and digital skills with a strong foundation in core business fundamentals like marketing, finance, and operations. You'll gain practical experience in agile business methodologies and analytics, equipping you to excel in today's dynamic business environment. Alongside technical expertise, you'll develop crucial soft skills such as communication and leadership, essential for collaborative success.

Study in Heidelberg, Madrid or Paris to master digital strategies and campaigns and learn to analyze digital business metrics for data-driven decision-making with our BSc in Business Analytics program. Our program is designed to meet the growing demand for tech-savvy professionals in business analytics, preparing you for a successful and impactful career.

### Study reasons

**Data-Driven Expertise** - Acquire practical analytical and digital skills crucial for the future of business. Develop a strong foundation for addressing complex challenges and making data-driven decisions, positioning yourself as a strategic visionary in the business analytics field.

**Holistic Business Approach** - Gain a well-rounded perspective by integrating digital business aspects with real-world applications with a Bachelor of Science in Business Analytics from Schiller International University. Enhance your understanding of core business fundamentals while applying them in a tech-centric context to navigate today's business landscape effectively.

**Tech-Infused Business Skills** - Pursue a degree in Business Analytics to enter the emerging and trending field of Business Analytics and get ready to take advantage of vast future opportunities. With our business analytics program, you have the unique opportunity to get hands-on experience with industry-standard tools and technologies used for data analysis, as well as position yourself at the forefront in the growing industry to ensure high employability prospects.

**Hands-On, Agile Learning** - A bachelor's degree in business analytics offers you the chance to engage in hands-on, challenge-based learning by collaborating with leading international companies. Develop an understanding of the latest agile methodologies and industry-standard tools with our BSc in Business Analytics to ensure that you are prepared to handle the dynamic nature of modern business environments.

- The Bachelor of Science in Business Analytics program at Schiller International University offers a meticulously crafted syllabus designed to equip you with the essential skills and knowledge required to navigate the challenges of the global business landscape.

- Study in Paris, Madrid or Heidelberg to acquire general education, specific knowledge from your area of study and technical courses to apply to your industry:

- Acquire practical **ANALYTICAL AND DIGITAL SKILLS** essential for the future of business.
- Build the perfect **BLEND OF BUSINESS AND TECHNICAL ABILITIES** that are highly valued by potential employers.
- Get a holistic business approach that **INTEGRATES DIGITAL BUSINESS** aspects with real-world applications.
- Enhance your understanding of **BUSINESS CORE FUNDAMENTALS**, including marketing, finance, accounting, and operations. Develop a well-rounded perspective on business operations.
- Gain soft skills, including communication, teamwork, adaptability, and leadership. These essential skills complement your technical expertise, preparing you for success in **COLLABORATIVE BUSINESS ENVIRONMENTS**.
- Familiarize yourself with **AGILE BUSINESS METHODOLOGIES AND ANALYTICS**, which ensures you're equipped to handle the dynamic nature of modern business.
- Develop **DIGITAL STRATEGIES AND CAMPAIGNS** that leverage business technology for a competitive advantage. Acquire skills that are highly relevant in a tech-centric business environment.
- Analyze and monitor **DIGITAL BUSINESS METRICS**, gaining insights for data-driven decision-making strategies and operations.