



University of Europe for Applied Sciences

(Hamburg)

Sport & Event Management (Dual)

Study details

Course type: Bachelor's degree

Degree: Bsc in Sport & Event Management

Study mode: Full time

Duration: 42 Month

Cost of study

Cost : 28 980 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Sep/Aug

Requirements

COMPLETED APPLICATION FORM

- **HIGH SCHOOL DIPLOMA AND TRANSCRIPT** Or equivalent occupational diploma officially translated to English or German
- **CURRICULUM VITAE (CV)** (Dated & Signed)
- **MOTIVATION LETTER** (MIN 500 WORDS)
- **ADDITIONAL INFO**

The following applies to all dual study programmes: A dual study programme at UE requires a contract with a practice partner. The Student Advisory Service will be happy to help you find a practice partner.

- **LANGUAGE PROFICIENCY**

English language certificate

- IELTS 5.5 overall
- TOEFL iBT72
- TOEFL ITP (paper based) 543
- Pearson Test of English (Academic) 59
- Pearson Test of English (General) Level 1
- Cambridge English Advanced and Proficiency 160 overall
- Cambridge Exam First (FCE)
- TOEIC Listening/Reading 785, Speaking 160, Writing 150
- PASSWORD 5.5 (no less than 5.0 in each component)
- EF SET (50-minute Test) 51 (only for students applying with a MOI letter)
- Duolingo 100

Accommodation

What can you expect

- Animations Studios
 - Green Screen Studios
 - Motion Lab
 - TV Studio
-
- Radio Studio
 - Screen Printing Workshop
 - Photo Studios
 - Sound Lab
-
- Print/Scan Studio
 - Teleprompter and LED
 - Dark Room
-
- Editing Room
 - Equipment Library
 - Rentable equipment
 - Mac Pools etc.

Speciality

The tuition fees of 690 Euro per month are usually paid by the practice partner

Additional information

Your studies at a glance

The University of Europe for Applied Sciences has jointly developed an optimised schedule for you. The study and examination times are perfectly coordinated. From the 1st to the 4th semester you will learn the basics of business administration including marketing and other subjects (e.g. corporate management and controlling). At the same time, you will attend courses such as sports marketing, sponsorship and event production.

Of course, you will also be entrusted with the organisation of several events, which allows for a good combination of theory and practice. Our lecturers use a practical approach that includes case studies, business games and study trips.

Design your study programme individually from the 5th semester! You can choose courses from 7 different modules and thus tailor your study plan exactly to your plans for the future. These modules include courses such as human resource management in sports, ticketing & hospitality and planning of cultural and social events.

Become a professional in events and sports

Turning your passion into a career – a dream, especially for sports enthusiasts. Become a sports and event management champion! This Bachelor's programme is taught in German with selected

modules in English. The course offers a unique opportunity to become a real expert: you will study at the UE in Berlin or Hamburg and gain an excellent academic education in the principles of management and business administration. At the same time, you will receive practical knowledge about one of our collaboration partners (event agencies and sport clubs such as ALBA Berlin, Flying Steps Entertainment and many more) giving you insights behind the scenes.