



San Francisco State University

Marketing

Study details

Course type: Bachelor's degree

Degree: BSc (Hons) Marketing

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 26 000 USD

Reg. fee : N/A USD

Scholarship :

Insurance : N/A USD

Intake/s

Aug/Jan

Requirements

Eligibility Requirements for Freshman from a High School Outside of the US

To be eligible for admission to SF State as a freshman, you must meet the following minimum requirements:

1. Be academically prepared for college/university

Complete a secondary/high school curriculum that totals 12 years of primary-secondary education, be qualified to enter a university in your home country and have a good scholastic record from an accredited/recognized school.

2. Meet the GPA requirement

Have a 2.5 grade point average (GPA) in the 4.0 grading scale or B- average in academic courses completed after 9th grade.

3. Graduate from high school

?You should have, or will have, the equivalent of US high school completion.

See specific secondary school credentials by country.

4. Meet the English Language Proficiency Requirement

See the English Language Proficiency section below for more information.

Eligible English Proficiency Exams

Test	Minimum Score
TOEFL iBT Total Score	61
TOEFL iBT Special Home Edition Total Score	61
IELTS Overall Score	6.0
IELTS Indicator Overall Score	6.0
PTE Academic Score	45
SAT Evidence Based Reading and Writing	550
ACT English Score	22
IB English A – Language and Literature HL	4
IB English A – Literature HL	4
AP English Language and Composition	3
AP English Literature and Composition	3

For students planning to study in F-1 student visa status, you and/or your sponsor(s) must prove that you have the financial ability to pay for school costs plus living expenses for one academic year.

You will be asked to submit the following documents:

- Financial Affidavit Form
- Proof of finances
- Passport copy (or national ID card if you do not yet have a passport)

Accommodation

Cost of Attendance

Cost Type	On Campus	Off Campus	Living At Home
Tuition Fees (7 units or greater)	\$7,950	\$7,950	\$7,950
Housing	\$17,010	\$14,724	0
Food	\$5,256	\$7,506	11,520
Books and Supplies	\$1,100	\$1,100	\$1,100
Transportation	\$1,512	\$1,962	\$1,764
Personal Expenses	\$3,222	\$3,924	\$4,050
TOTAL	\$36,050	\$37,166	\$26,384

Note: This table shows full cost for two semesters before any aid is applied

Speciality

IMPORTANT REMINDER: Out-of-State and International students must pay \$420.00 PER UNIT in addition to the tuition fees appropriate to their academic level.

Some other documents we may need for your application:

- If it has been more than 1 year since you graduated from high school, submit the Gap in Attendance Form
- If you are a US permanent resident, please submit a copy of your green card. If you have an immigration status other than F-1, you may be asked to submit additional documents to verify your status.
- If you completed any of the following exams: Advanced Placement (AP), College Level Examination Program (CLEP), International Baccalaureate (IB) Diploma - Higher Level, you may be eligible to receive additional college credit. Official exam scores will be required to award transfer credit. Visit the Standardized External Examinations page for more information.
- If you are an official partner-agent with San Francisco State University, submit the Student Consent for Release of Information form.

Pathways Available - International Year One

Additional information

Degree Overview

The program provides a basic foundation of business concepts and practices, as well as specialized courses in advertising, public relations, retailing, sales, digital marketing, data analytics, branding, new product development, and marketing research. Career opportunities can be found within social media marketing, data analytics, sales and sales management, marketing research, product/brand management, retail management, advertising, merchandising, public relations, and non-profit agencies.

Study Reasons

Our full-time student services manager will also be on campus to provide International Year One students with ongoing assistance and guidance. This support covers academic issues as well as practical, social and emotional needs arising from the transition to studying in the U.S.

Small class sizes of no more than 18 students for supporting (non-credit) courses