



University of Europe for Applied Sciences (Innovation Hub) Digital Technology MBA

Study details

Course type: Master's degree
Degree: MBA in Digital Technology
Study mode: Full time
Duration: 18 Month

Cost of study

Cost : 12 900 EUR
Reg. fee : N/A EUR
Scholarship :
Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German.
- **CURRICULUM VITAE (CV) (Dated & Signed)**
– Professional experience: at least 1 year after the first qualifying university degree
- **COPY OF PASSPORT (SCANNED)**
- **MOTIVATION LETTER (MIN 500 WORDS)**
- **LANGUAGE PROFICIENCY**
English language certificate
 - IELTS 6.0 overall / B2 Level
 - TOEFL iBT 72
 - TOEFL ITP (paper based) 543
 - Pearson Test of English (Academic) 59
 - Pearson Test of English (General) Level 1
 - Cambridge English Advanced and Proficiency 169 overall
 - Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160
 - TOEIC Listening 400, Reading 385, Speaking 160, Writing 150
 - PASSWORD 6.0
 - EF SET (50-minute Test) 60 (only for students applying with a MOI letter)
 - Duolingo 105

Accommodation

Speciality

Spotlight "Fundamentals in Business Analytics and AI"

In the "**Fundamentals in Business Analytics and AI**" module, students will embark on a journey to understand the transformative potential of Data Science and Artificial Intelligence (AI) in the business world. They will explore the diverse use cases and opportunities of Data Science projects across various domains, learning to assess their value and impact.

Additional information

MBA in Digital Technology for the leaders of tomorrow

Digitalisation is taking on an increasingly important role in management. Globalisation, the demand for technological innovation and its compatibility are additional factors that reinforce the necessity for managers to obtain a technical, skilled mindset. Consequently, management know-how in digitalisation and transformation is increasingly in demand.

During our **MBA in Digital Technology**, you will be trained to become a highly qualified manager to meet these challenges and recognise and implement future-oriented, innovative technologies.

At UE, this **MBA in digital technology** is distinguished by its seminar-style lectures, where content is delivered to students through interactive workshops featuring numerous practical group exercises. The approach is application-oriented and future-focused, offering students a sought-after **digital technology degree**.

Career Perspectives

You will be equipped with the highest level of professional expertise, scientific methodological skills and distinctive social skills - an increasingly important prerequisite for a successful career path. With the **MBA Digital Technology** you are perfectly prepared for demanding management positions. Depending on your individual focus, your field of application will be in middle to top management of nationally and internationally operating companies. The following career prospects are available to you after successful completion of the programme:

- Highly qualified expert in innovative technologies
- Leadership and Management in the areas of digitalisation and transformation

Practice-oriented Study Programme

Our **MBA with a specialisation in Digital Technology** provides students with an optimal transfer of knowledge - the corresponding special module is always offered in parallel to each basic business management module so that students can immediately apply what they have learned to the special area being taught. We promote your competences in the field of management both scientifically and application-oriented. You will learn the essential management qualifications in the core disciplines of business administration, in the field of technology as well as digitalisation and transformation.