



Domus Academy Milano

Design Leadership & Strategy

Study details

Course type: Master's degree

Degree: MA in Design Leadership & Strategy

Study mode: Full time

Duration: 24 Month

Cost of study

Cost : 21 500 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Oct

Requirements

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- At least 15 years of previous Education
- Holding a first level academic degree (Bachelor's Degree or Academic Diploma) in fields related to the selected study programme
- Certificate of English language (IELTS 5.0 Academic or General on entry)

Applications are open also to students with not related degrees or diplomas, if the applicant is motivated by a research interest towards the programme's topics.

Accommodation

Domus Academy is committed to support students in finding an appropriate accommodation for their stay in Milan. Find below our housing partners and the types of accomodation and services they offer. Get in touch with us for more details.

OUR HOUSING PARTNERS

MILAN HOUSING

Type: Housing Service / Co-livingType: Housing Service

The service helps students find an accommodation where to live during their studies. They offer spots in single rooms, double rooms in shared apartments with a maximum of 4 students, and studio flats and 1-bedroom flats. Their office is located within the campus.

ROOFINDERS

Type: Housing Service / Co-living

They create hassle-free experiences for international, off-site students & young professionals coming to Milan, offering apartments in university areas and co-living solutions.

Speciality

The 2-year Master of Arts involves the following costs, in addition to the payment of a Degree Fee to be paid within one month before the course start date, equal to **540 Euro**.

Additional information

Programme Aims and Objectives

The 2-year Master's Programme in Design Leadership and Strategy aims to:

- Encourage design exploration by applying creative design processes and methods to investigate innovative business contexts and models to develop new propositions.
- Design new strategies for business organisations to enhance decision-making and future-readiness.
- Develop innovative brand and product strategies for customer engagement and market impact.
- Foster socially and environmentally impactful business solutions at various scales of complexity, employing cross-disciplinary approaches.
- Promote an entrepreneurial culture by effectively managing all phases of the design process, from problem-setting to solution implementation.
- Cultivate leadership skills and engage in interdisciplinary collaborations, preparing participants to lead companies and organisations by integrating approaches from diverse disciplines, while emphasising an ethically conscious strategic mindset.

CAREER OPPORTUNITIES

This programme prepares you to a career in the following roles:

- Design leader
- Brand manager
- Design entrepreneur
- Design strategist
- Creative director
- Design manager
- Social responsibility expert
- Regenerative business leader

It will also prepare you to begin a PhD programme in the leadership and business design areas.