



University of Europe for Applied Sciences

(Hamburg)

Digital Business & Data Science

Study details

Course type: Bachelor's degree

Degree: BSc in Digital Business & Data Science

Study mode: Full time

Duration: 36 Month

Cost of study

Cost : 12 700 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Or equivalent occupational diploma officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **ADMISSION TEST**

The test is done online and students are not required to study for this test.

- **English language certificate**

- IELTS 5.5 overall

- TOEFL iBT60

- TOEFL ITP (paper based) 498

- Pearson Test of English (Academic) 56

- Pearson Test of English (General) Level 1

- Cambridge English Advanced and Proficiency 162 overall

- Cambridge Exam First B2 CEFR = First (FCE), 160

- TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

- PASSWORD 5.5 Overall (no less than 5.0 in each component)

- EF SET (50-minute Test) 51 (only for students applying with a MOI letter)

- Duolingo 100

Accommodation

What can you expect

- Animations Studios
- Green Screen Studios
- Motion Lab
- TV Studio

- Radio Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab

- Print/Scan Studio
- Teleprompter and LED
- Dark Room

- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Speciality

Spotlight Module "Artificial Intelligence "

This module introduces students to the transformative power of Artificial Intelligence (AI) and delves into its value and strategic implications for modern businesses.

UE Foundation Diploma

The University of Europe for Applied Sciences (UE) offers a foundation diploma in preparation for the Bachelor's degree programme in Digital Business and Data Science.

Additional information

Transforming Business with Data-Driven Solutions

Rapid change and globalisation are making ecosystems increasingly innovative and valuable. Studying the digital technology revolution as a driving force is key to understand future social, educational and cultural changes, as well as the transformation of digital businesses and the

optimisation of e-government models. The Digital Business & Data Science (B.Sc.) degree programme is specifically designed for those interested in understanding and shaping this technology revolution in the future.

What happens after your studies?

After your studies, you will not only be an expert in business issues, but above all you will have the **best qualifications** and thus be decisive for the success of projects in various industries and organisations.

- **Expected Salary:** €40,000 to €60,000 annually depending on the experience, industry etc.
- **Career Opportunities:** Digital Business Development Manager, Digital Innovation Manager, Digital Product & Service Designer and Developer, Digital Marketing Manager
- **Skills:** Machine Learning, Programming Languages, Statistical Analysis, Data Analysis & more