



## University of Europe for Applied Sciences (Berlin)

### Communication Design

#### Study details

**Course type:** Master's degree

**Degree:** MA in Communication Design

**Study mode:** Full time

**Duration:** 12/18 or 24 Month

#### Cost of study

**Cost :** 12 000 EUR

**Reg. fee :** N/A EUR

**Scholarship :**

**Insurance :** N/A EUR

#### Intake/s

Mar/Sep

#### Requirements

### Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**

Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German

- **CURRICULUM VITAE (CV)** (Dated & Signed)

- **COPY OF PASSPORT** (SCANNED)

- **MOTIVATION LETTER** (MIN 500 WORDS)

- **PORTFOLIO** - Portfolio is welcome but not required.

- **LANGUAGE PROFICIENCY**

**English language certificate**

– IELTS 6.0 overall / B2 Level

– TOEFL iBT72

– TOEFL ITP (paper based) 543

– Pearson Test of English (Academic) 59

– Pearson Test of English (General) Level 1

– Cambridge English Advanced and Proficiency 169 overall

– Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160

– TOEIC Listening 400, Reading 385, Speaking 160, Writing 150

– PASSWORD 6.0

– EF SET (50-minute Test) 60 (only for students applying with a MOI letter)

– Duolingo 105

#### Accommodation

## What can you expect

- Animations Studios
  - Green Screen Studios
  - Motion Lab
  - TV Studio
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- Screen Printing Workshop
  - Photo Studios
  - Sound Lab
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- 3D Lab
  - Print/Scan Studio
  - Teleprompter and LED
  - Dark Room
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- Editing Room
  - Equipment Library
  - Rentable equipment
  - Mac Pools etc.

## Additional information

## Master your creative journey

The master's programme in **Communication Design** at UE merges theory and practice to strengthen knowledge and skills, as well as develop relevant solutions and an advanced design process. The programme promotes creative design skills, knowledge of the theories and history of art & design, the ability to critically analyse contemporary phenomena, and the practical understanding of both analogue and digital media implementation.

The degree programme combines the fields of art and design with culture and humanities. Social, economic, political and institutional issues are addressed and reflected upon using a wide range of academic discourses that support and enhance the design process. This enables graduates to actively participate in the development and shaping of globally interconnected cultures, manifesting the importance of the designer's role in the global community.

Our master's programme is the ideal next step for students who have completed a BA programme in Art & Design and wish to broaden and deepen their knowledge, exploring new perspectives. The degree prepares students for careers in both traditional professional roles within art and design, as well as emerging fields for communication designers in the 21<sup>st</sup> century. It is also suitable for students with backgrounds in business, humanities, cultural studies, media studies and science and technology studies (STS).

In the Communication Design master's programme, we place emphasis on interdisciplinary approaches. These disciplines range from the design of speculative scenarios to the promotional use of drone displays, from storytelling to theory building, from the initiation of design processes to their successful realisation in institutional and economic contexts. The aim is to train creative personalities who can build communicative processes in political, economic, scientific and social contexts on a local or global level.

Graduates take on a variety of roles in contemporary design around the world. They will graduate with the skills for the following professions or industries, such as Creative Director, Design Studio Founder, Researcher, Entrepreneur, Cultural Manager, Project Manager, Lecturer, Senior Designer, Curator, Museum Assistant, Public Relations Worker, Marketing Manager, UX Designer, Publishing Editor and Artist.