



University of Europe for Applied Sciences

(Germany)

Digital Health Transformation MBA

Study details

Course type: Master's degree

Degree: MBA in Digital Health Transformation

Study mode: Full time

Duration: 18 Month

Cost of study

Cost : 12 900 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

Mar/Sep

Requirements

Admission Requirements

- **HIGH SCHOOL/ BACHELOR DIPLOMA AND TRANSCRIPT**
Undergraduate degree (Bachelor's, MBA, or Master) officially translated to English or German.
- **CURRICULUM VITAE (CV) (Dated & Signed)**
– Professional experience: at least 1 year after the first qualifying university degree
- **COPY OF PASSPORT (SCANNED)**
- **MOTIVATION LETTER (MIN 500 WORDS)**
- **LANGUAGE PROFICIENCY**
English language certificate
 - IELTS 6.0 overall / B2 Level
 - TOEFL iBT 72
 - TOEFL ITP (paper based) 543
 - Pearson Test of English (Academic) 59
 - Pearson Test of English (General) Level 1
 - Cambridge English Advanced and Proficiency 169 overall
 - Cambridge Exam First (FCE) B2 CEFR = First (FCE), 160
 - TOEIC Listening 400, Reading 385, Speaking 160, Writing 150
 - PASSWORD 6.0
 - EF SET (50-minute Test) 60 (only for students applying with a MOI letter)
 - Duolingo 105

Accommodation

What can you expect

- Green Screen Studio
- TV Studio
- Screen Printing Workshop
- Photo Studios
- Sound Lab
- Print/Scan Studio
- Teleprompter and LED
- Editing Room
- Equipment Library
- Rentable equipment
- Mac Pools etc.

Speciality

Spotlight Module: "Fundamentals in Health Sector"

In the "Fundamentals in Health Sector" specialization module, students will delve into the foundational principles and concepts of **Public Health**, gaining a comprehensive understanding of its significance in today's global landscape. They will explore global public health goals and objectives, alongside fundamental policies shaping healthcare systems worldwide.

Additional information

Unlock your leadership potential in digital health transformation

Discover a pathway to leadership in the ever-evolving landscape of digital healthcare with the **MBA Digital Health Transformation** programme at the University of Europe for Applied Sciences. Geared towards healthcare professionals eager to navigate and shape the future, the **master's degree in digital health transformation** provides a comprehensive blend of management fundamentals and digital expertise.

Tailored for individuals with minimal or no prior business or technical background, our curriculum offers a robust foundation in corporate leadership while honing your ability to leverage digital tools for transformative impact. Through a carefully crafted blend of theoretical insights and hands-on learning experiences, you'll gain the strategic agility and innovative mindset required to thrive in today's fast-paced healthcare environment.

Join a vibrant community of aspiring leaders and industry experts committed to driving change and making a meaningful difference in healthcare. Through collaborative projects, networking opportunities and access to cutting-edge resources, you'll be empowered to pioneer new solutions,

optimise patient care and drive organisational success.

Career Opportunities

An MBA in Digital Health Transformation opens up a multitude of career opportunities across various sectors, empowering graduates to assume impactful management roles in today's rapidly evolving healthcare landscape. Graduates may find themselves in positions such as **Digital Health Manager/Director**, overseeing the seamless integration of digital solutions to enhance patient care and operational efficiency within healthcare organizations. Others may choose to embark on careers as **Healthcare Consultants**, collaborating with providers and technology firms to optimize healthcare delivery through innovative digital strategies. Roles as Healthcare **IT Project Managers** or **Telemedicine Program Managers** allow individuals to lead projects focused on the development and deployment of cutting-edge healthcare technologies, expanding access to medical services and improving patient outcomes.

Alternatively, graduates may explore entrepreneurial paths, founding their own health tech startups to innovate within the digital health space. With opportunities spanning from **Healthcare Data Analysts** to **Healthcare Policy Advisors**, the career prospects for MBA graduates in Digital Health Transformation are diverse and promising, offering avenues for professional growth and impact in shaping the future of healthcare. Success in this field is bolstered by networking, gaining practical experience, and staying abreast of emerging industry trends, ensuring graduates remain at the forefront of digital innovation within healthcare.