



## Edinburgh Napier University

### International Heritage and Cultural Tourism Management

#### Study details

**Course type:** Master's degree

**Degree:** MSc (Hons) International Heritage and Cultural Tourism Management

**Study mode:** Full time

**Duration:** 12 Month

#### Cost of study

**Cost :** 18 800 GBP

**Reg. fee :** 210 GBP

**Scholarship :**

**Insurance :** N/A GBP

#### Intake/s

Apr/Jan/Sep

#### Requirements

#### English language requirements

IELTS Academic

- Overall 6.5
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 6.0

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECERT Academic..)

#### Don't meet the English language requirements?

Pre-sessional English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-sessional English courses.

#### Accommodation

#### Key Features & Amenities

- Fully-furnished bedrooms
- Laundry facility with washers and dryers available
- Super-fast internet and wifi throughout
- Large social space, games area and study spaces
- Communal kitchen space for students
- 24/7 security

## Two main accommodation locations for International Students:

Gorgie: 543 Gorgie Road Edinburgh EH11 3AR

Westfield: 24 Westfield Road Edinburgh EH11 2QB

## Speciality

**Pathways Available:** Pre-Master's

## Additional information

# Degree Overview

Thanks to its rich history, abundance of heritage attractions, UNESCO World Heritage Status and world-famous arts festival, Edinburgh is a popular destination for a rising number of cultural tourists from all over the world – which is why it's a great place for you to study MSc International Heritage & Cultural Tourism Management. Edinburgh Napier University has been teaching tourism for over 25 years and specialises in applied, research-informed learning to provide the graduate employability skills needed for successful careers in the international tourism industry.

The MSc International Heritage & Cultural Tourism Management programme is ideal for those with prior scholarship in tourism, leisure or travel-related subjects. This advanced degree will equip you with the knowledge you need to successfully operate a heritage or cultural tourism business and devise policies and strategies for the industry. You will study alongside leading tourism academics to build an advanced knowledge of heritage management, natural area tourism, experience design and visual culture to enhance your career within the sector.

You'll develop organisational and business skills that relate particularly to cultural aspects of tourism. Throughout your studies, you'll develop an understanding of the issues and concepts involved in the industry, as well as marketing practice and heritage considerations. You'll learn broad skills such as formulating policy and planning for the future, as well as developing your abilities in research, time management and presentation methods.

Upon completion of the course, you'll be able to devise sustainable policies and strategies by understanding the key challenges and issues facing the heritage and cultural tourism sector. You will also be equipped with creative, innovative and practical solutions to enhance your employability within the industry. With a number of tourism ventures and operations in and near the city, you'll have

plenty of options for part-time work, internships and employment after graduation.