



University of Dundee

International Business Marketing and Human Resource Management

Study details

Course type: Master's degree

Degree: MSc International Business Marketing and Human Resource Management

Study mode: Full time

Duration: 12 Month

Cost of study

Cost : 23 000 GBP

Reg. fee : 200 GBP

Scholarship :

Insurance : N/A GBP

Intake/s

Apr/Jan/Sep

Requirements

Your degree should be in any subject which has enabled the applicant to develop analytical and quantitative skills.

English language requirements

IELTS Academic

- Overall 6.5
- Writing 6.0
- Listening 5.5
- Reading 5.5
- Speaking 6.0

We also accept other English language qualifications. (TOEFEL iBT, Trinity ISE, LANGUAGECERT Academic..)

Don't meet the English language requirements?

Pre-session English for international students. If you hold a conditional offer and have not yet met the English entry requirements for a degree course at the University, we can help you with our pre-session English courses.

Accommodation

Key Features & Amenities

- Self-catered
- Single occupancy
- Access to laundry facilities
- En-suite (with shower and toilet)
- Inclusive of Utility bills
- In easy reach of bicycle storage
- Fully connected to superfast wired and wifi internet
- Connection to Freeview or Freesat

All rooms are single occupancy with private bathrooms (en suite), equipped with superfast WiFi. Rooms cost approximately £140-£170 per week.

Also available are laundry facilities, bike storage, a shared kitchen and weekend parking.

Halls are 10-minutes away from big supermarkets and the train station. Even less is the walk to get to the city centre, full of restaurants, cafes and bars.

Speciality

Pathways Available: Pre-Master's

15 months : 3 months pathway + 1 year degree

18 months : 6 months pathway + 1 year degree

International College Dundee

If you do not meet our academic grade requirements for your chosen course, we can offer you an alternative route to begin your studies. Our international incorporated degrees will develop your subject knowledge, academic English and university level study skills.

Tuition fees for International students will increase by no more than 5% per year for the length of your course.

Additional information

Degree Overview

International Business is about learning worldwide business knowledge. Many business principles and practises are common across the world and our degrees will help you understand what these are and why they have been adopted internationally. We will also give you an understanding of how these business principles and practises vary in different countries, helping to prepare you for your business career.

Whether your first degree is in Business, or another subject, this course will help you understand why different processes and decisions are made by international businesses. This will be taught across a wide range of modules, including areas such as international business strategy, international trade, human resource management practises, management practises/principles, international marketing, and much more.

This degree option allows you to focus on marketing and the management of human resources. Alongside the core international business modules, you will study international human resource management and marketing as a creative practice, plus have a range of other options to choose from.