



Schiller University (Tampa)

Bachelor of Science in International Marketing

Study details

Course type: Bachelor's degree

Degree: BS - International Marketing

Study mode: Full time

Duration: 48 Month

Cost of study

Cost : 15 400 EUR

Reg. fee : N/A EUR

Scholarship :

Insurance : N/A EUR

Intake/s

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Requirements

- You must hold an Official High School transcript indicating your date of graduation, or official GED transcript.
- You can also provide proof of completion of secondary education if you have studied outside of the United States or the American educational system. Examples may include the Abitur, Selectividad, Baccalauréat, International Baccalaureate (IB) "O" and "A"- level exam results.
- You must send the enrollment agreement signed.
- Proof of your English proficiency is required:
 - TOEFL IBT (Test of English as a Foreign Language): minimum score of 80.
 - TOEIC (Test of English for International Communication) minimum score of 650.
 - IELTS (International English Language Testing System) minimum score of 6.0.
 - CAMBRIDGE FCE (First Certificate in English) grade of "B" (B2 level) or higher -Cambridge Advanced (CAE) or Proficiency (CPE) preferred.
 - Duolingo English Exam: score of at least 95 for all programs.
 - Pearson English Test (PTE): obtain a GSE score of 59 or higher.
 - If you have successfully graduated from the Tampa Language Center with a Level 6 program, you are eligible for admission.
 - Verification proof may be waived if you are a student who has graduated from a secondary school where English is the language of instruction or the country's official language.

If you need a student VISA

- You must submit a completed application online and non-refundable application fee. You can do it here.

- You must show the official documentation that proves you have completed the equivalent of an American high school diploma and are prepared to do college level work in English.
- We strongly recommend you apply for admission at least four months before the beginning of the term in which you plan to enroll.
- Prior to enrollment you need to:
 - Show proof of successful completion of secondary education
 - Show proof of financial support
 - Advance deposit of tuition and fees

Accommodation

Housing - \$ 1 700

Food - \$ 400

Transportation - \$ 50-75

Telephone - \$ 45

Miscellaneous Personal Expenses - \$400

Books, Course Materials, Supplies, & Equipment -\$ 37

TOTAL - \$ 2 657

Additional information

Degree Overview

Join the world of international marketing with Schiller International University's Bachelor of Science in International Marketing. Our course focuses on the latest digital trends and equips you with the knowledge and skills to navigate the global marketplace. You will learn about data-driven marketing and how to leverage data to make informed decisions and stay ahead of the curve. From concept to market launch, this **international business and marketing** course will teach you everything from product creation to growth and how to spearhead e-commerce projects and position them in the market for digital transformation.

At Schiller, we aim to prepare our students to become future leaders in the field. With our Bachelor of Science in International Marketing course, you will learn how to develop powerful brand identities and create communication strategies that cut through the noise, allowing you to stand out in the competitive marketing landscape.

Study reasons

Gain Global Perspective - Schiller International University offers a unique opportunity to gain a global perspective and experience diverse cultures. With students from over 130 nationalities and a vast network of 20,000 alumni, you can study more about international business and marketing in a setting that provides a rich and immersive global learning experience.

Challenge-Based Learning - At Schiller, we strongly believe in practical-based learning. Our expertly curated Bachelor of Science in International Marketing degree is designed to provide you with hands-on experience by working with international startups on real-world challenges. You will develop top skills and gain valuable insights into the international business and marketing world.

Future-Focused Curriculum - The Bachelor of Science in International Marketing program at Schiller International University provides an opportunity to pursue a career in an emerging and popular field with abundant future career prospects. After completing the **International and Marketing** course, you will be better prepared to position yourself as a leader in business analytics and enjoy high employability prospects.

Global Employability Path - Become a Smart Global Professional ready for the challenges of the global job market with our immersive, highly employability-oriented training activities. From day one, we will provide you with direct access to international professionals and leading companies/organizations to build a Global Employability Path.